



Fotini Pilichou



08.10.1981



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SKILLS

- ✓ Expert knowledge of Adobe Creative suite apps
- ✓ Understanding of HTML5 & CSS3
- ✓ Illustration
- ✓ Attention to detail

EXPERIENCE

2016 - today **Working as a Freelance Web Designer**
Content Strategy, Information Architecture,
Wireframing, Web Banners, Customization
of Premium Wordpress Themes

12.2007 - 09.2016 **LECTA ADVERTISING LTD**
NESTLÉ ICE CREAMS GREECE & BALKAN, NESTLÉ WATERS,
PURINA, EUROBANK, ALBA BUSINESS SCHOOL, APOSTOLAKIS
Packaging, Corporate Identity, Brochures, Promotion,
Flash Banners

12.2006 - 12.2007 **FACE ADVERTISING**
Corporate Identity, Photo Manipulation, Catalogue
Layout, Ads, Brochures

01.2006 - 08.2006 **GO ON**
Advertising Guide, Ads, Brochures

02.2004 - 10.2005 **AFISSOMANIA COPY CENTER**
Photo Manipulation, Digital Printing, Posters

09.2002 - 06.2003 **MELON**
Brochures, Newspaper Layout, Corporate Identity

STUDIES

1999 - 2002 **AKTO Art & Design College**
DIPLOMA OF HIGHER EDUCATION
IN GRAPHIC DESIGN FROM MIDDLESEX UNIVERSITY

2004 - 2005 **AKTO Art & Design College**
Web Design (MACROMEDIA FLASH, DREAMWEAVER)

PERSONAL INTERESTS

Photography, Painting, Calligraphy &
keep learning new stuff!